

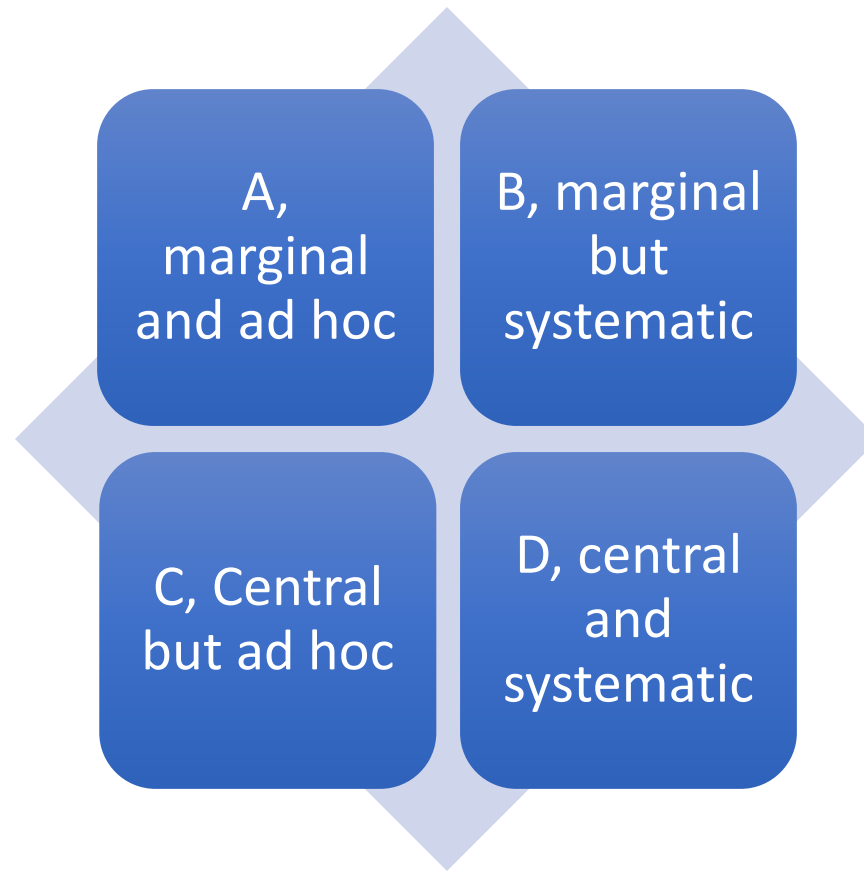
# Towards an Internationalisation Strategy

Hans de Wit

# Internationalization policies and strategies require answers to four questions

- **The Why**, based on Internal and External Context analysis
- **The What**, program policies and strategies
- **The How**, organizational policies and strategies
- **And the Outcomes/Impact**

# Internationalization Strategy Evolution Matrix (Davies, 1995), Where does your Institution Stand?



# Comprehensive Internationalization

- A **Commitment** and **Action** to **Infuse** International, Global and Comparative Content and Perspective throughout the Teaching, Research and Service Missions of Higher Education
- It shapes Institutional **Ethos** and **Values** and touches the **Entire Higher Education Enterprise**
- It not only impacts all of Campus Life, but the Institution's **External Frameworks of Reference, Partnerships and Relationships**. (Hudzik, 2011)

# Internationalization at Home

- “Internationalization at Home is the purposeful integration of international and intercultural dimensions into the formal and informal curriculum for all students within domestic learning environments.”

(Beelen and Jones, 2015)

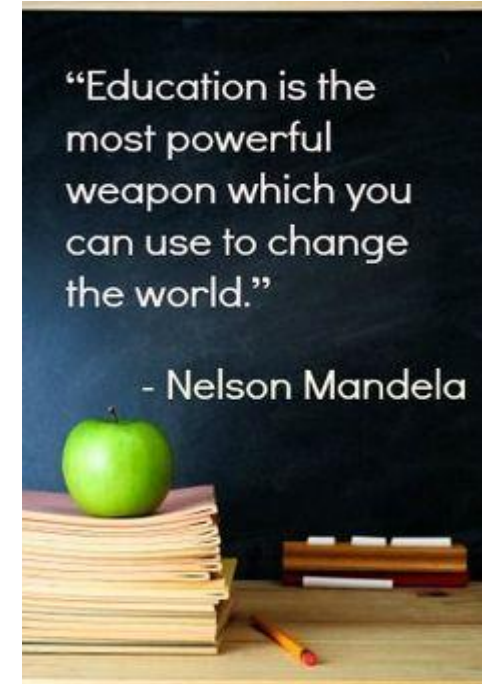
# Internationalization of the Curriculum

- “Internationalization of the curriculum is the process of incorporating international, intercultural and global dimensions into the content of the curriculum as well as the learning outcomes, assessment tasks, teaching methods and support services of a program of study.”

(Leask, 2015)

# Why is it important to focus on global learning for all students?

- Mobility programs are out of the reach of the majority of students attending colleges and universities.
- All students will live and work as professionals and citizens in this increasingly connected and divided world.
- Universities have a responsibility to contribute to the creation of dynamic and sustainable global communities, 'no less caring for human values than the pursuit of material wealth'.



# The need for an active strategy of internationalisation of Research

- A clear institutional policy
- Related support systems and mechanisms
- International teaching and learning at the graduate level
- Short term mobility opportunities of scholars and doctoral students (visiting faculty)
- An open policy for the appointment of international scholars and doctoral students (hired faculty and phds)
- Development and support of international research networks, partnerships and projects
- Development and support for the international dissemination of research.



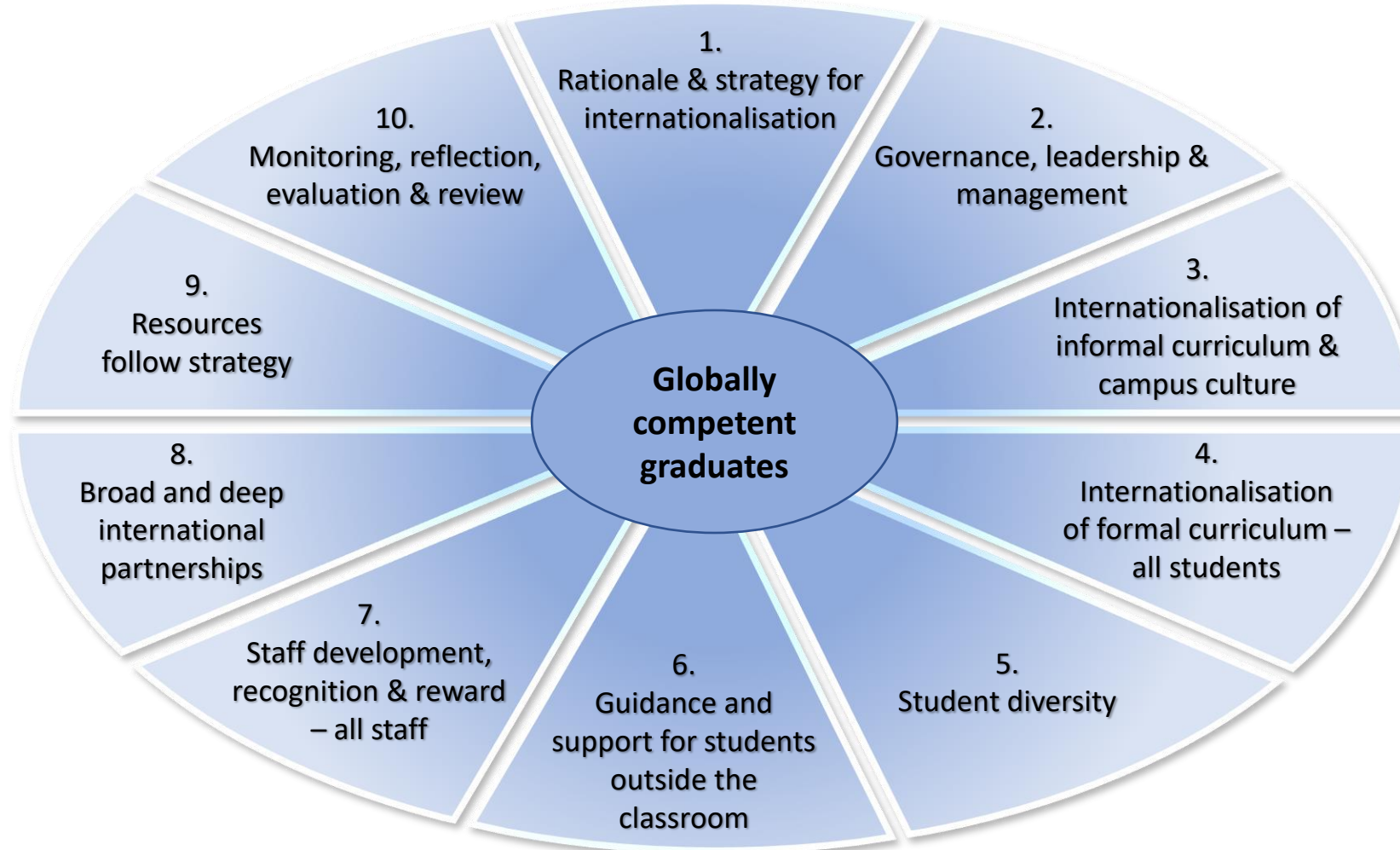
# Strategic Partnerships

- Quality, not quantity of MoUs count
- Look at each level (departments/centers, faculties, institution) what strategic partnerships are relevant
- Look at same level playing field to complementarity: each partner has to gain out of the relationship
- Multi-partner networks, small, can be useful
- Strategic partnerships include a package of actions, not single actions. Benchmarking is a key part of strategic partnership
- Invest in partner relations, look for sustainability, do not depend on external sources
- Partnerships are not for leaders only faculty are key actors

# “University Social Responsibility” (USR)

- The contemporary world is facing many problems such as global warming, poverty, income disparities, refugees, aging populations, and new diseases.
- Obviously, how to solve these problems is a challenging task for leaders in the national, regional, and global contexts.
- As universities are commonly regarded as incubators for knowledge and solutions to promote quality of life, it is important to ask how universities can help to build a better world.
- In fact, it is the public expectation that universities should generate knowledge which can solve real-life problems which can eventually promote quality of life.
- In other words, more connection between USR and Internationalization is of high relevance (SDGs)

# Guidelines on good practice: 10 key elements of student-centred, integrated internationalisation



## Internationalization Circle

